FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00033786-A **Type of Permit:** FILMING **Release Date:** 11/17/2010

Production Company NEED 'EM PRODUCTIONS

Insured Company Name NEED 'EM PRODUCTIONS

Contact Phone No. 1 323-363-4600
Contact Phone No. 2 310-740-4370
Fax 323-337-8318
Address 10808 NE SKIDMORE ST
PORTLAND, Oregon 97220

Production Title ADIDAS ORIGINAL

Type of Production Commercial - Standard

Producer SARAH GERSBACH

Director SARAH GERSBACH

1st AD SARAH GERSBACH

Production Manager SARAH GERSBACH

FilmL.A. Coordinator Joshua Mingo

Location Manager SARAH GERSBACH
Primary Phone Mobile - 323-363-4600
Secondary Phone Office - 323-363-4600

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LAUSD DEPOSIT	$500.00
LAUSD REGULAR FILMING USE FEE	$3,100.00
LAUSD CUSTODIAL FEES	$372.00

Total Permit Fee $4,227.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00033786-A	**Location Manager**	SARAH GERSBACH
Production Company	NEED 'EM PRODUCTIONS	Primary Phone	Mobile - 323-363-4600
Insured Company	NEED 'EM PRODUCTIONS	Secondary Phone	Office - 323-363-4600
Production Title	ADIDAS ORIGINAL		

Location Address 17000 Haynes St, Los Angeles, CA, 91406

Location Name BIRMINGHAM SENIOR HIGH SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Film Dates 11/18/2010 - 11/18/2010 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	15
Motor Homes	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Spot Check	1

Filming Activities Exterior models against scenery; 1 Picture car in parking lot; B-roll footage;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note SPOT CHECK PER CAPT. WHITE.

Coordinator Note RIDER A RELEASES LOCATION AND COLLECTS FEES.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT